

19º CMEP
CONGRESSO DE MEIOS ELETRÔNICOS DE PAGAMENTO

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anos

Unconstrained Payments

Michael Abbott
Accenture

The future of money

**Dumb money
gets smarter**

The future of experience

**Financial services
everywhere it
matters**

The future of work & talent

**Agentic AI shatters
traditional capacity
barriers**

Our top trends for 2026

The future of technology

**The high cost
of low cost**

The future of risk

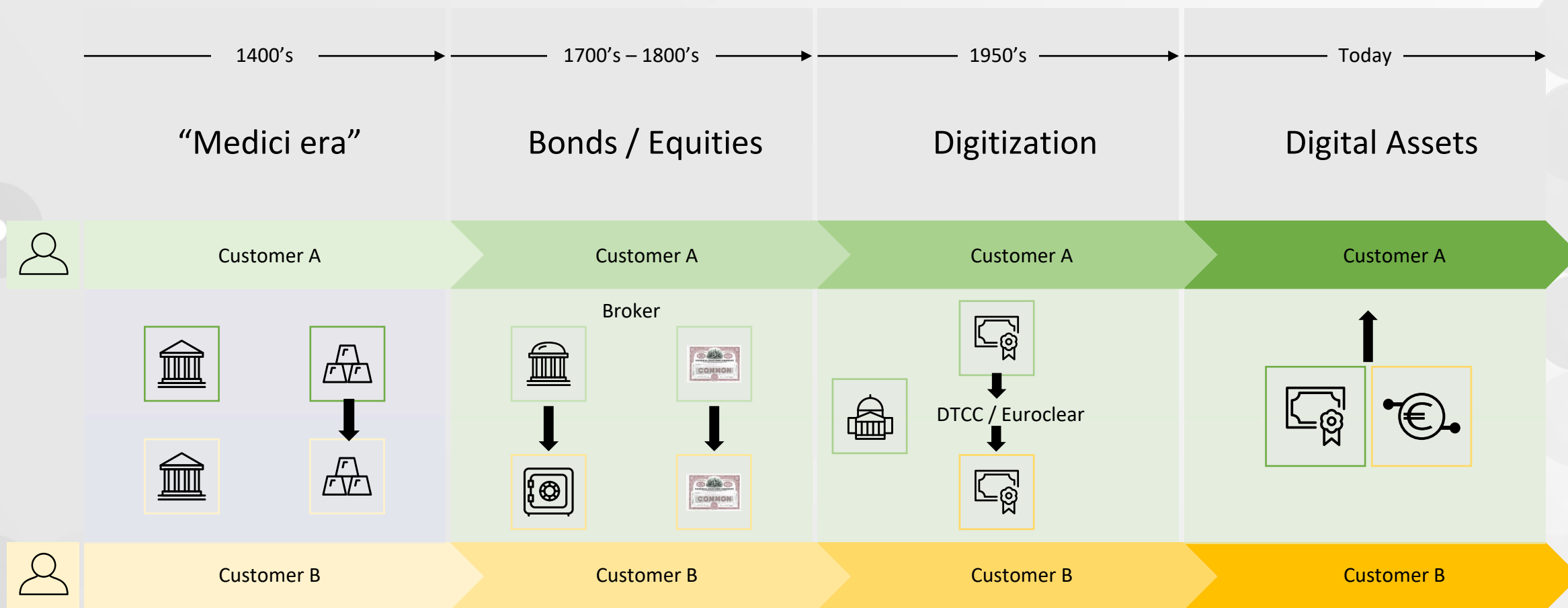
**Seeing the big
picture beyond
the pixels**

The future of competition

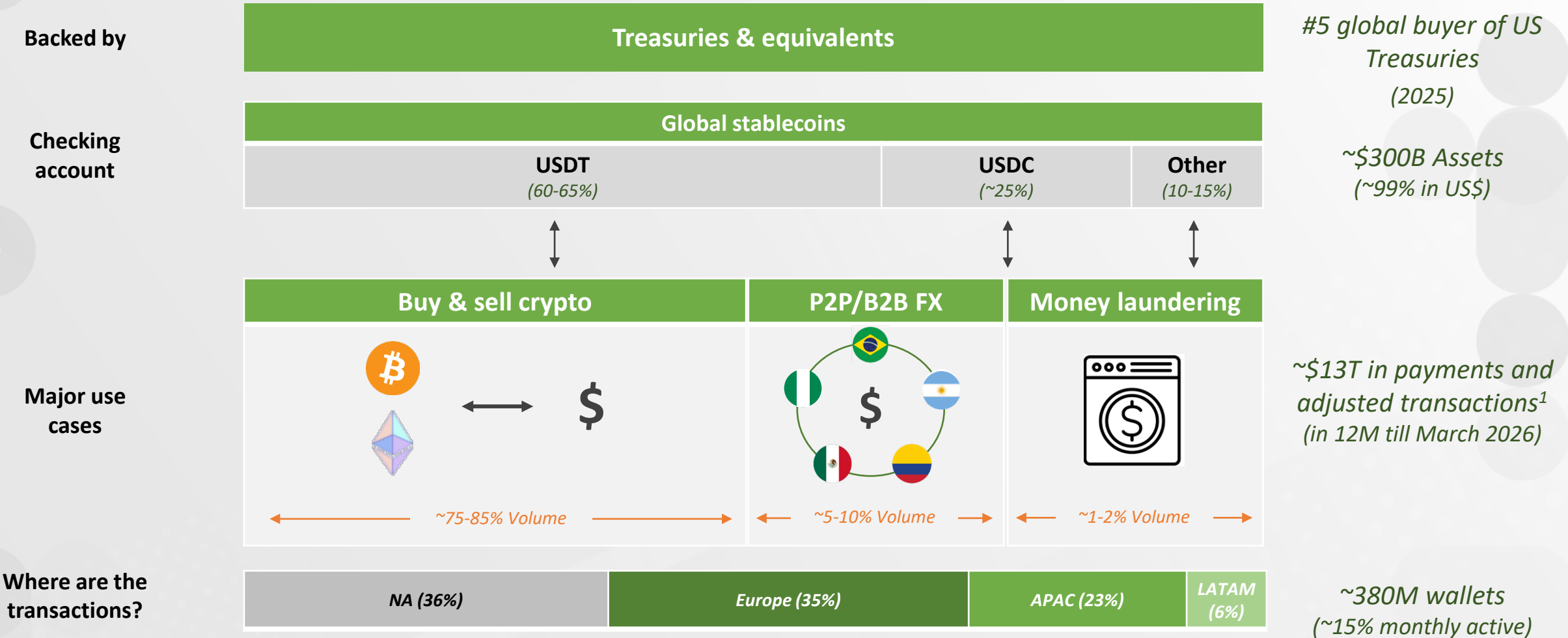
**The battle for the
balance sheet
intensifies**

Dumb money gets smarter

Digital assets “tokenization” will rewire the very foundations of payments and banking services



Stablecoins are the checking account for the world

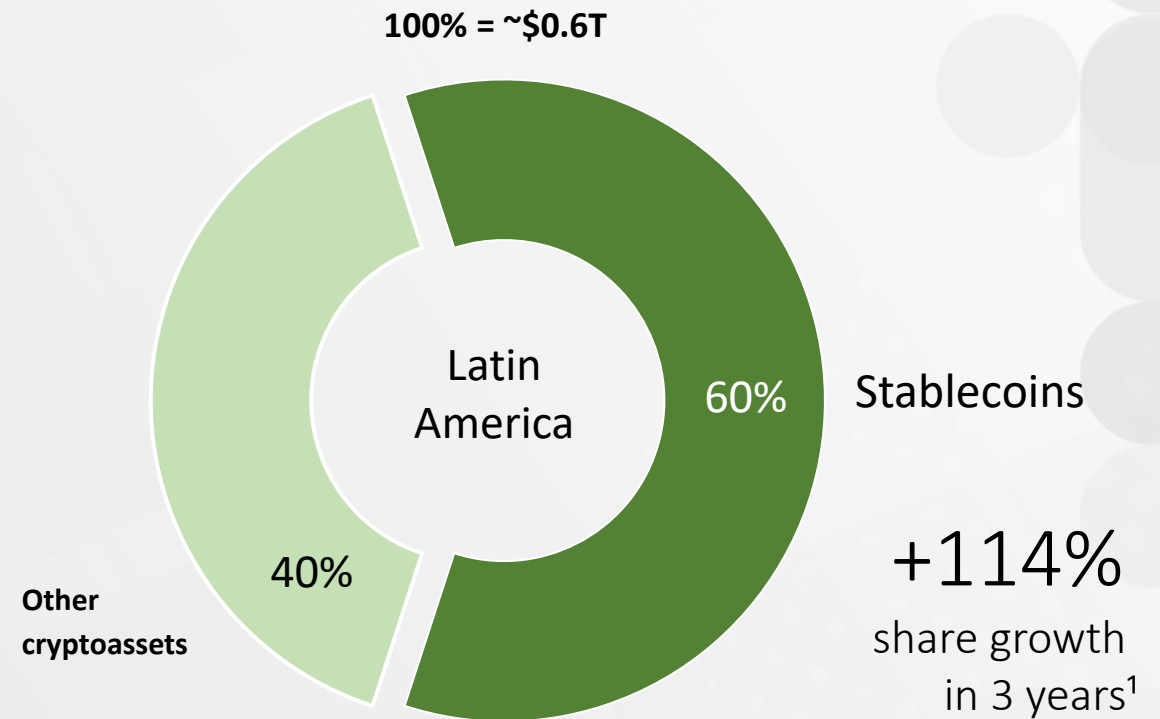
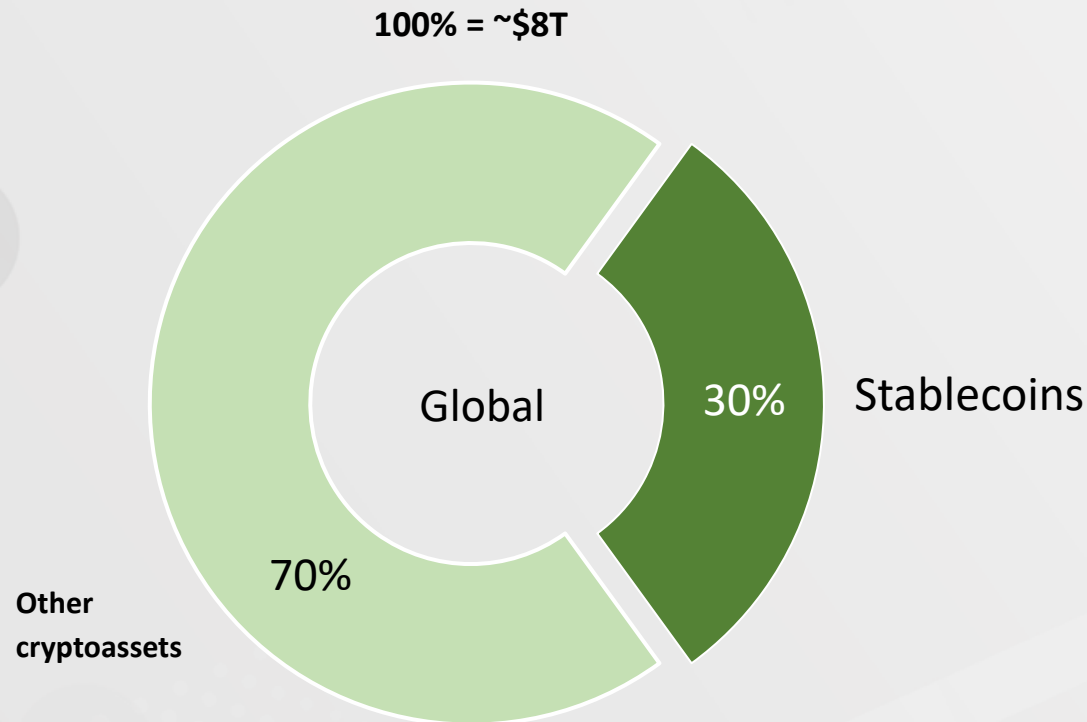


1. Excluding bot transactions, internal smart contract transactions, intra-exchange transactions
Source: Accenture Research analysis based on RWA.xyz, Visa Onchain Analytics, Artemis, Visual Capitalist

Latam is rapidly shifting from crypto to stablecoins

Cryptocurrency traded value by type (*)

expressed as a percentage of total value of cryptocurrencies, 1H24–1H25.



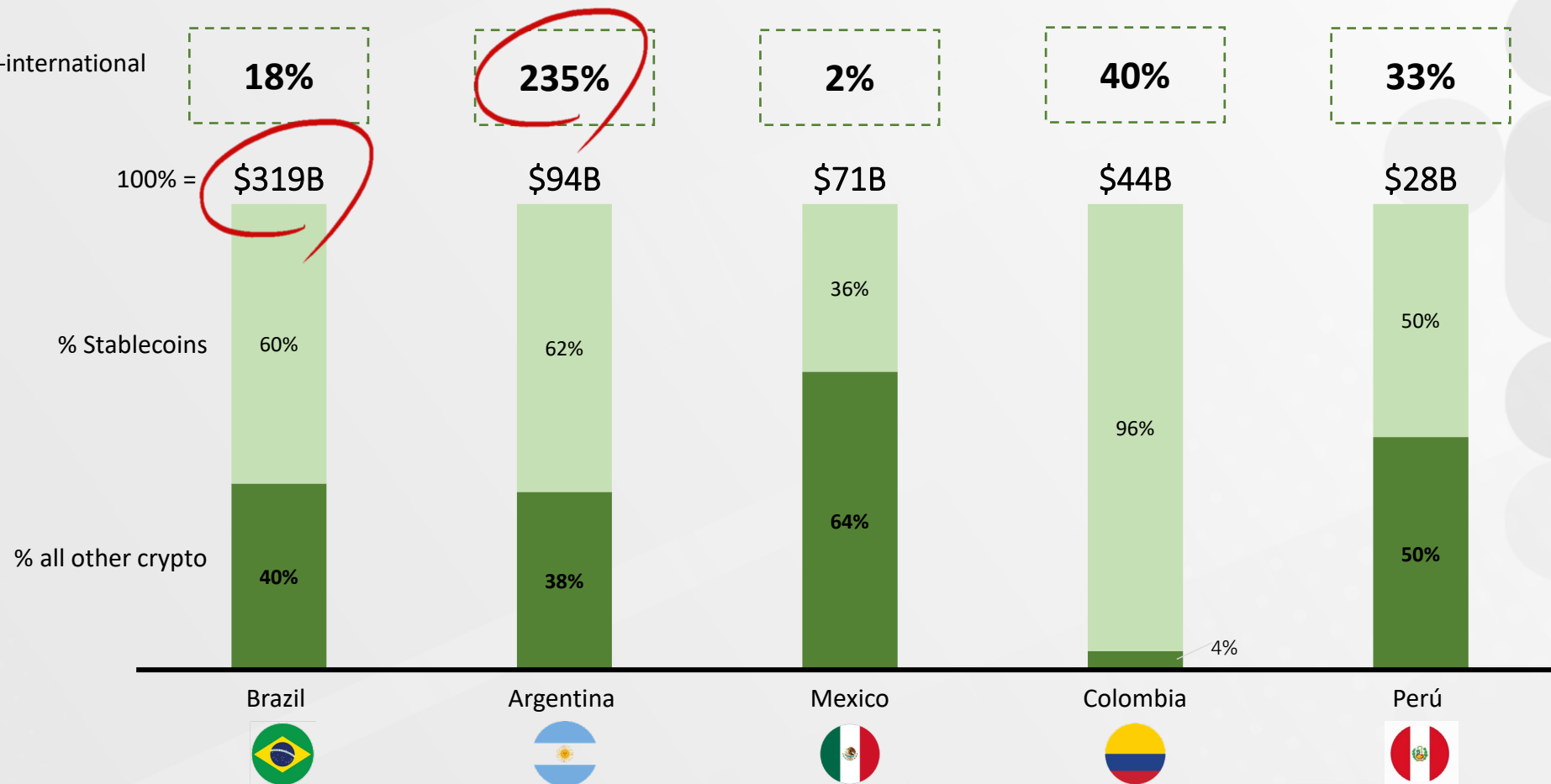
Source: "The Geography of Crypto Report" (2025, 2022, Chainalysis) for crypto activity. Stablecoins share of traded value is estimated using a combination of exchange-level data and third-party market analytics sources (including Bitso, Buda, Bitwage, Plasma, and Kaiko). Stablecoins global % based on last available data from TRM Labs. (*) Value received, i.e., the sum of on-chain transaction activity measured by inflows and transfers over the period. An on-chain transaction is one that is publicly validated and permanently recorded on the blockchain.
¹Estimation based on small retail transaction volume, 1H21-1H22.

What if digital currencies enter the mainstream?

Stablecoins and cryptocurrency transactions

Value in \$B, 1H2024-1H2025

Stablecoins-to-international payments (by value)



Stablecoins represent

~14%

of Latam international payment flows

Source: Latam --- "The 2025 Geography of Crypto Report" (Chainalysis) for crypto activity. Leveraged GlobalData for International payments refer to the annual value of cross-border transactions (credit transfers, direct debits, and payment cards) and remittance flows (separate category for P2P transfers) (¹) While ~97% of cross-border payments in other countries are done by credit transfers (i.e., bank wires / SWIFT / corporate payments), in Argentina international credit transfers are less due to strict regulations. (²) Colombia: based on USDT-COP (stablecoin-to-fiat) exchange flows, as per publicly available data.

Brazil is becoming an institutional crypto hub

Brazil accounts for
~51%
of regional crypto flows

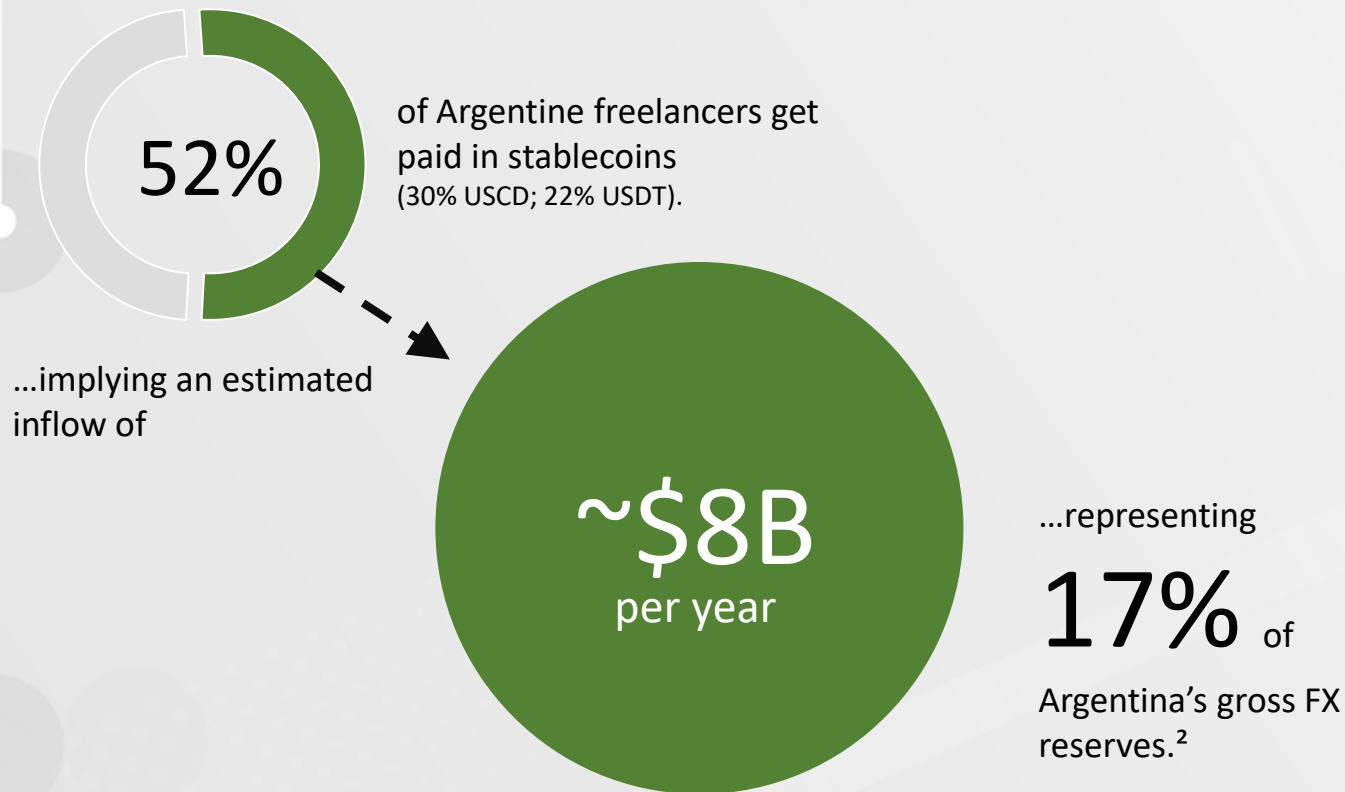
Traded value growing
+110% YoY

Key drivers

- 1 Growth is increasingly commercial, not just consumer.** Institutional transfers (OTC/block, treasury, banks/fintechs) are the fastest-growing segment (+130% YoY).
- 2 Stablecoins became the dominant transaction layer** supporting payments, treasury, and cross-border settlement — now the backbone of transaction activity.
- 3 Regulation is unlocking institutional participation at scale.** Crypto Law (2022) and Central Bank oversight (2025) established a robust framework for Virtual Asset Service Providers — aligning with global standards.

Argentina always thought in dollars— now it gets paid in stablecoins

Estimated annual stablecoin inflow to Argentina via freelancer work¹
\$ billions, as of November 2025

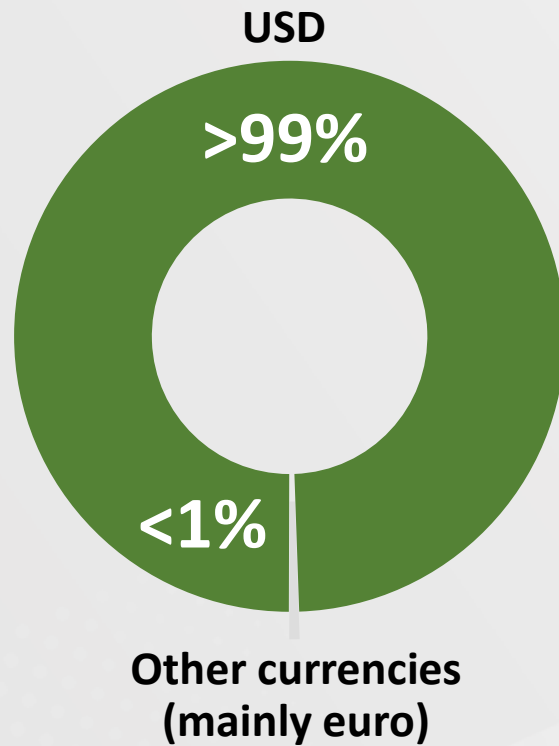


FX regulation is gradually easing

Since Sep 2025, service exporters can retain USD in local bank accounts without mandatory FX conversion — aiming to bring USD flows back into the formal banking system. This may lead stablecoin usage to shift from a constraint-driven workaround to an operational choice.

What could be the ultimate global currency?

Stablecoins market cap by currency April 2026



Source: Accenture Research analysis; RWA.XYZ

Potential challengers

CBDCs

Digital euro, e-CNY, Agorá, mCBDC, ...

SWIFT alternatives

CIPS, BRICS Pay, Wero, ...

Non-USD pegged stablecoins

Qivalis, JPYC, etc. Gold stablecoins

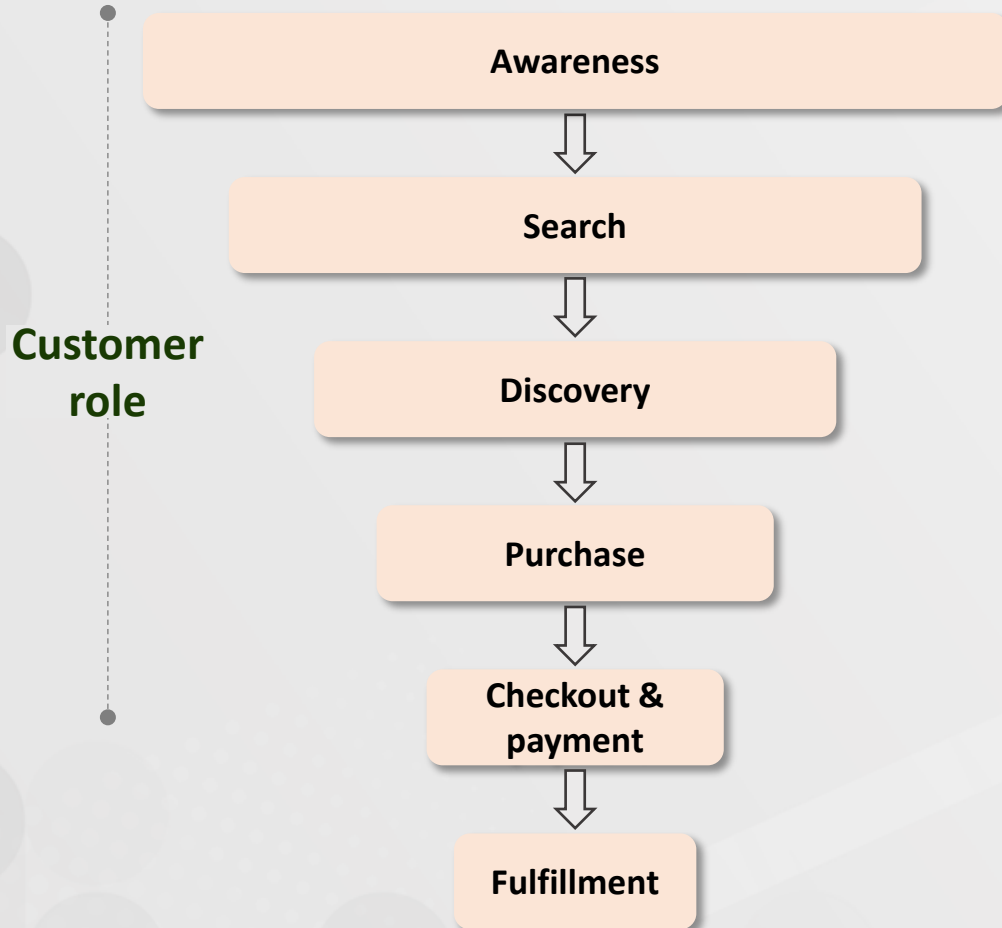
Bullion banking

e.g. Indonesia

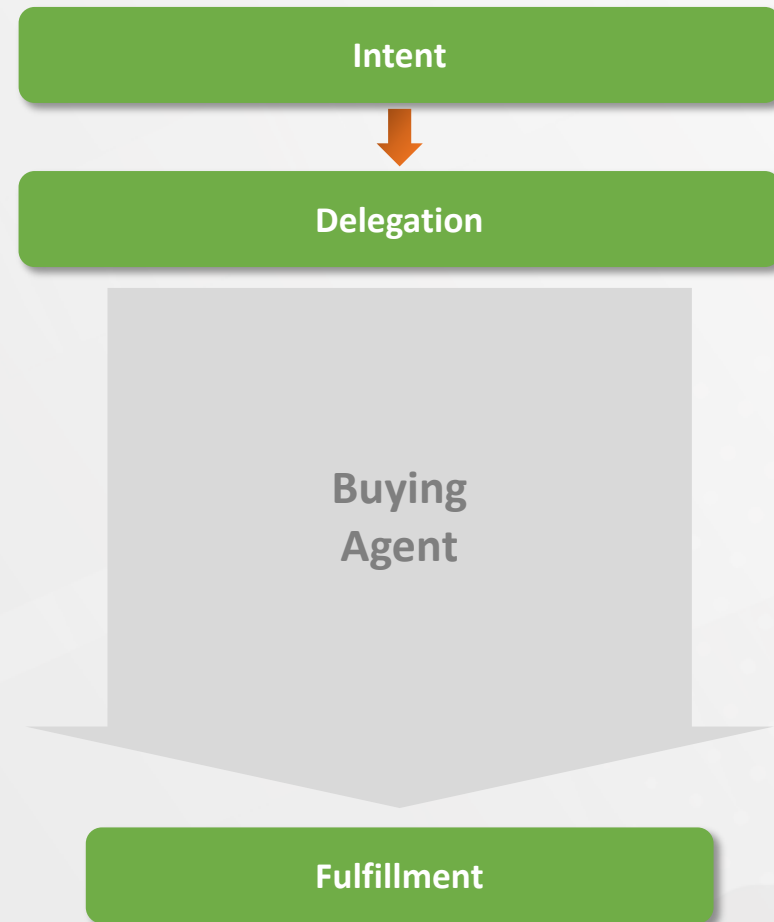
Agentic Payments and Commerce

Intent economy will reshape commerce flows

Attention economy

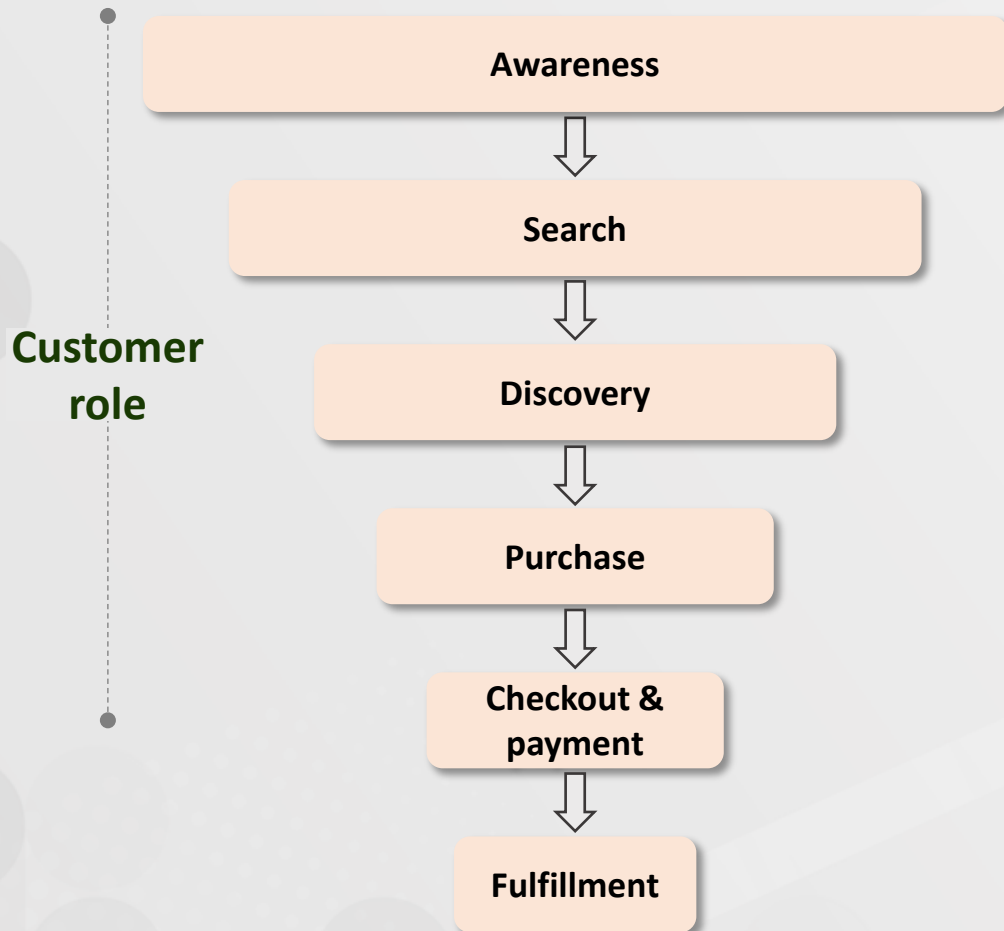


Intent economy

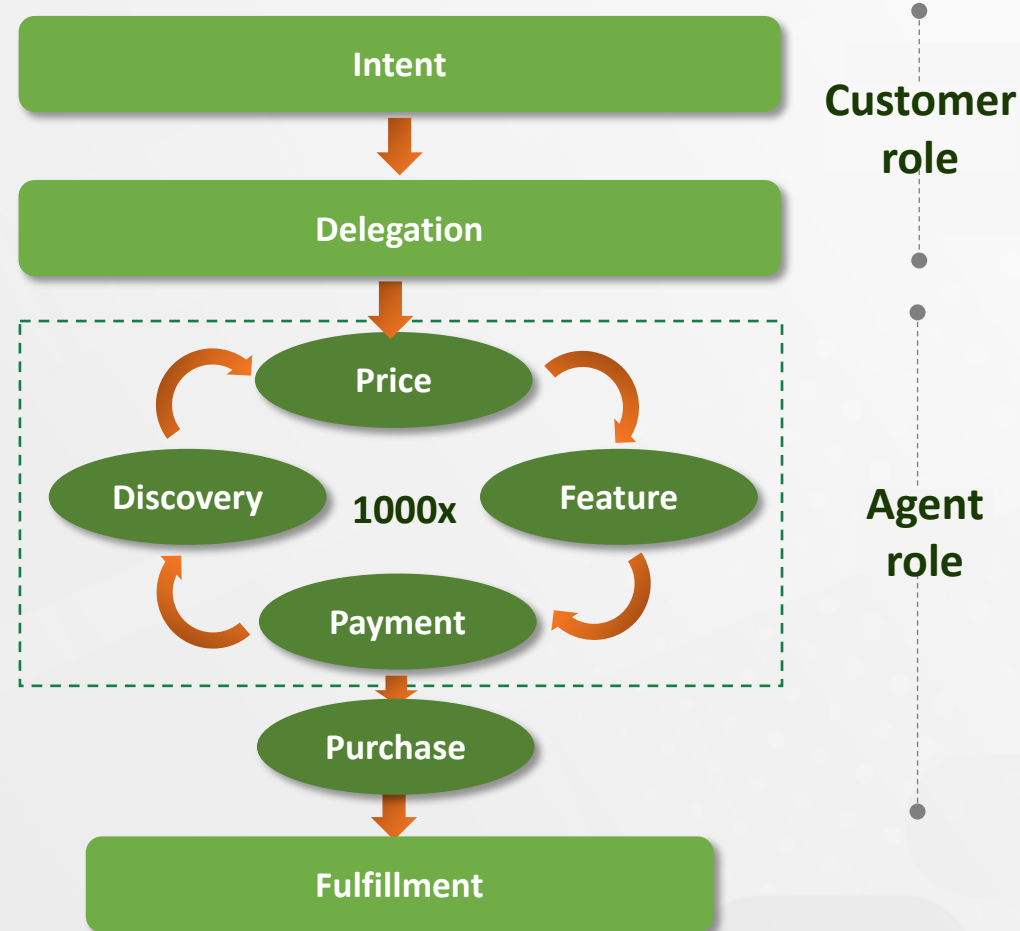


Intent economy will reshape commerce flows

Attention economy



Intent economy



As the internet breaks the Cold War for payments is starting

“Attention economy” is counter attacking

MARKETPLACES

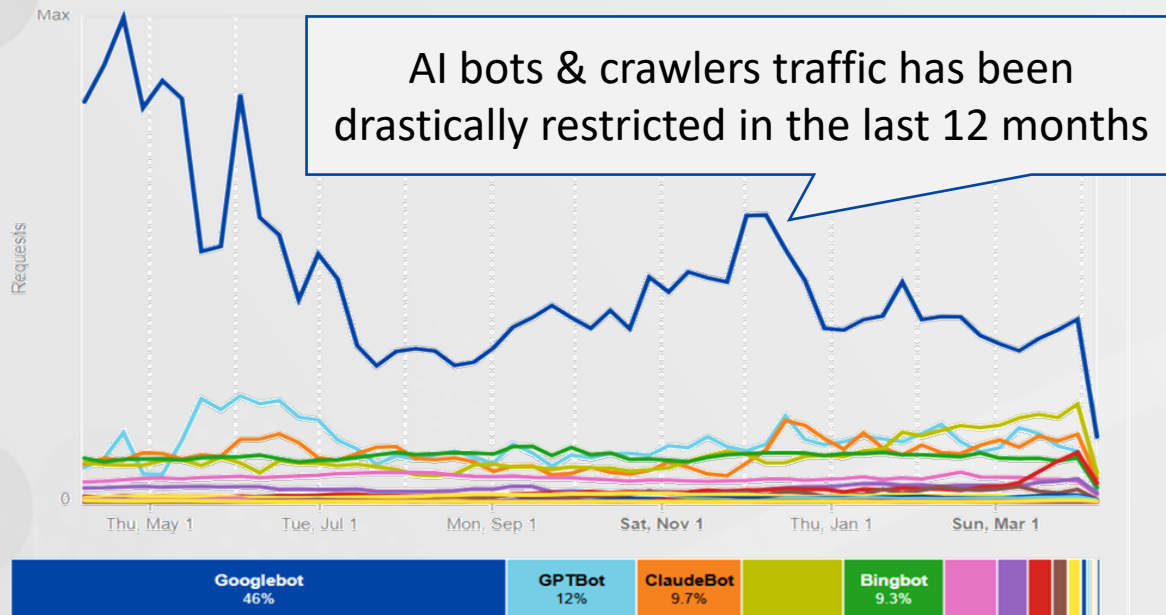
Protecting channel and funnel

PUBLISHERS

Blocking AI crawlers

INFRASTRUCTURE

Blockers as a default feature



Source: Cloudflare Radar; Buzz Stream; Accenture analysis

Who controls payments, will control the new economy

UX



Protocols

Free access



Pay-per-crawl

Ads



Micro payments

User pays

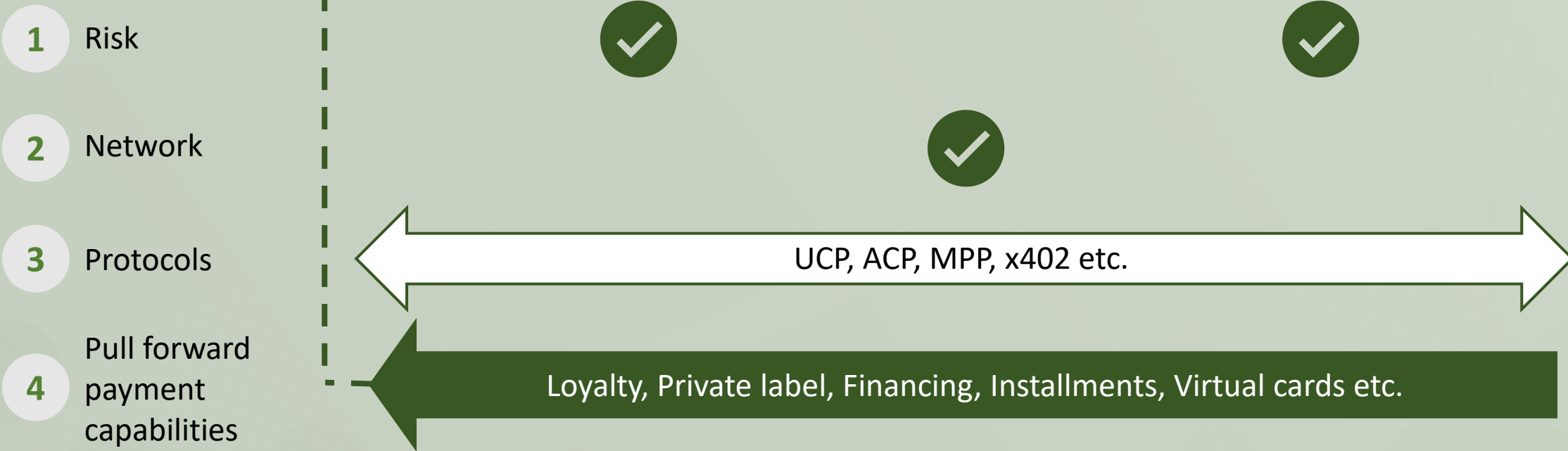


Agent pays

Agentic Payments require rethinking across the board



Rethink



Internet was designed to have built-in payment layer but that did not happen...until now?

HTTP status codes c.1991

Value	Description
100	Continue
101	Switching Protocols
102	Processing
103	Early Hints
104	Upload Resumption Supported (TEM)
105-199	Unassigned
200	OK
201	Created
202	Accepted
203	Non-Authoritative Information
204	No Content
205	Reset Content
206	Partial Content
207	Multi-Status
208	Already Reported
209-225	Unassigned
226	IM Used
227-299	Unassigned
300	Multiple Choices
301	Moved Permanently
302	Found
303	See Other
304	Not Modified
305	Use Proxy
306	(Unused)
307	Temporary Redirect
308	Permanent Redirect
309-399	Unassigned
400	Bad Request
401	Unauthorized
402	Payment Required
403	Forbidden
404	Not Found
405	Method Not Allowed
406	Not Acceptable
407	Proxy Authentication Required

HTTP 402

15.5.3 402 Payment Required

The 402 (Payment Required) status code is reserved for future use.

AGENTIC PAYMENTS PROTOCOLS

Selected examples

Universal Commerce Protocol (UCP)

x402

Agent Commerce Protocol (ACP)

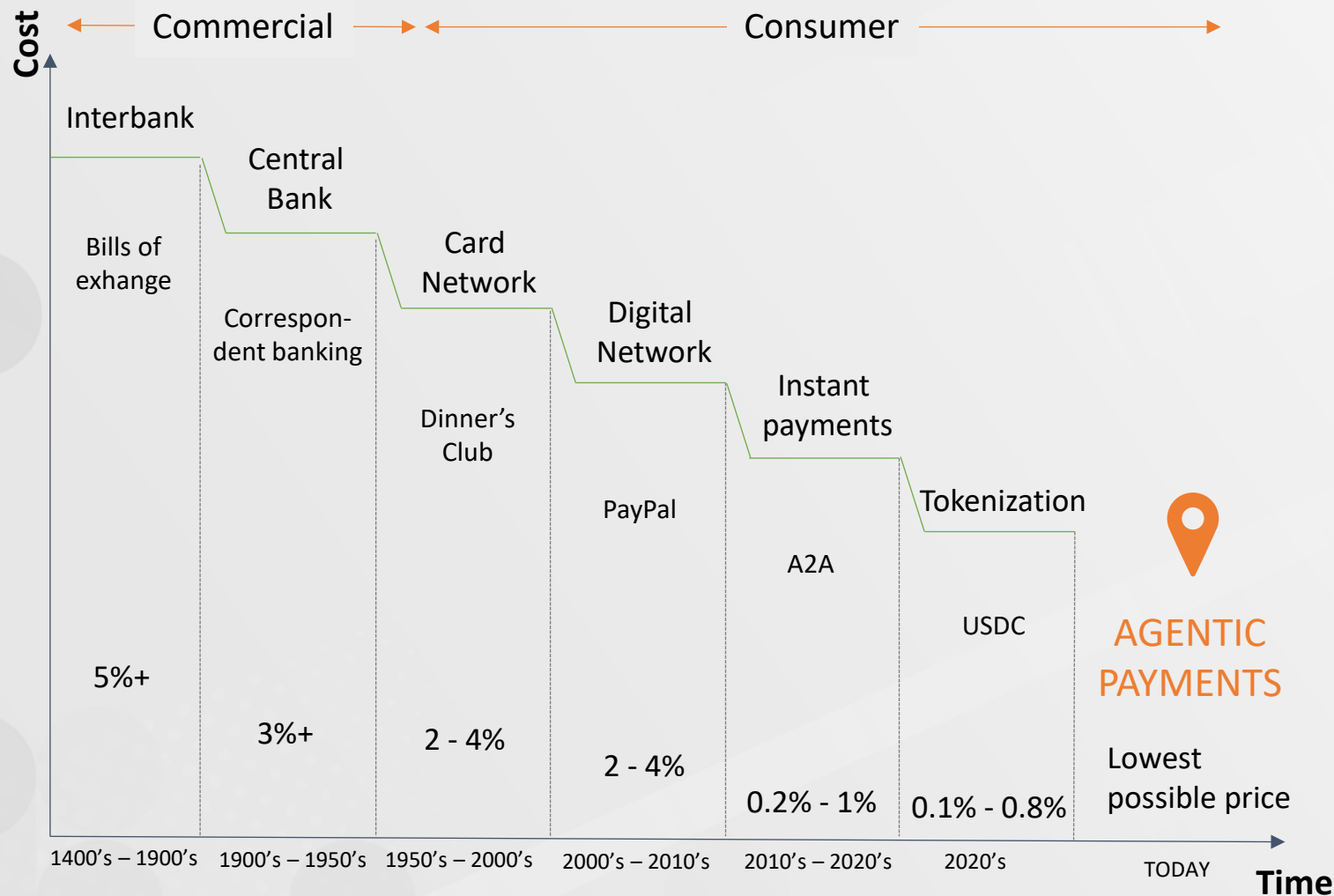
Mastercard Agent Pay

Machine Payments Protocol (MPP)

Visa Trusted Agent Protocol

- Key protocols competing for dominance
- Some are payment-method agnostic while some are tied to specific payment rails
- It's all just starting as most are in pilot stage

Evolution of the network



Will the protocol become the network?

Will a new network emerge that is – Invisible, Instant and Free?

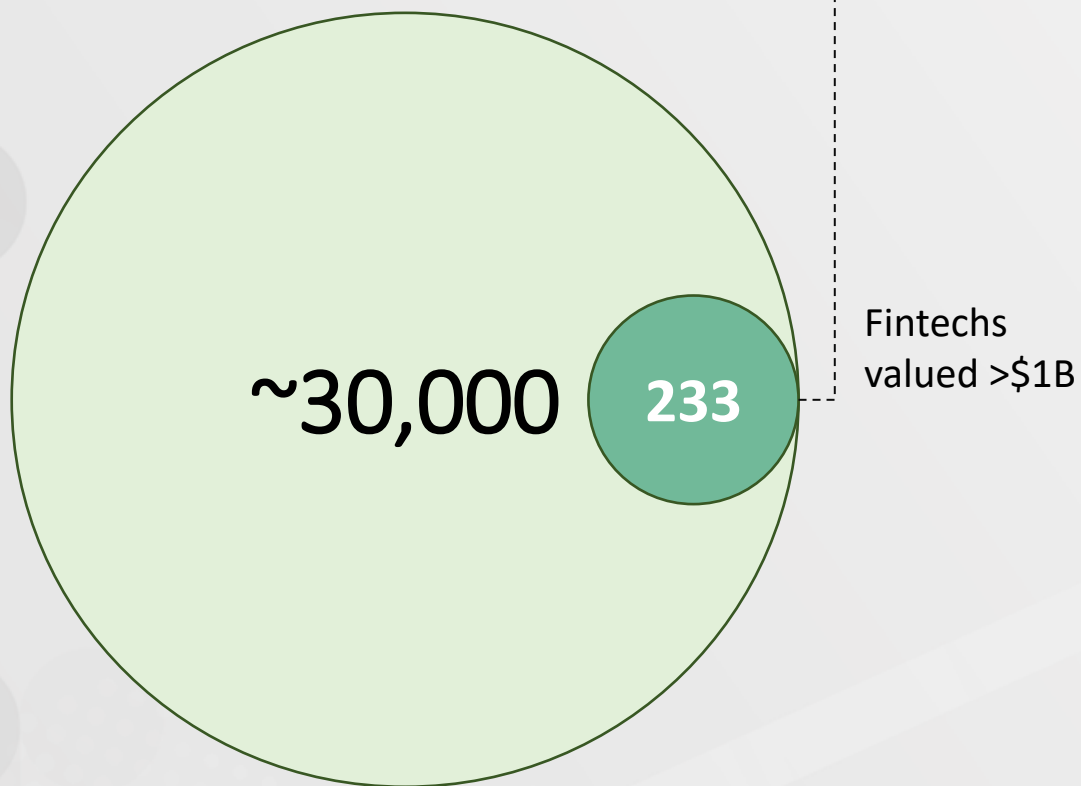
Will micro payments be solved?

Source: Accenture research analysis

The battle for the balance sheet intensifies

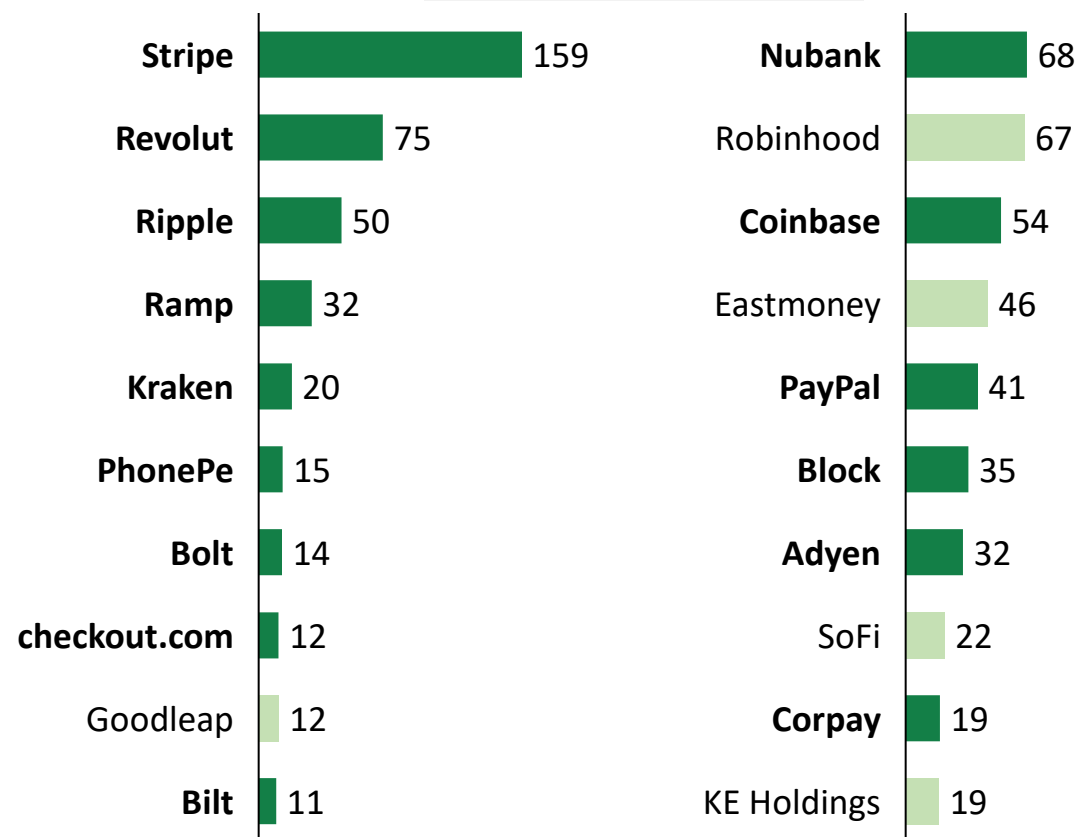
Last quarter of century brought proliferation of fintechs and many of them started in payments...

Fintech ecosystem



156 Private Latest valuation (\$B) | 77 Listed Market cap (as of 19 March '26, \$B)

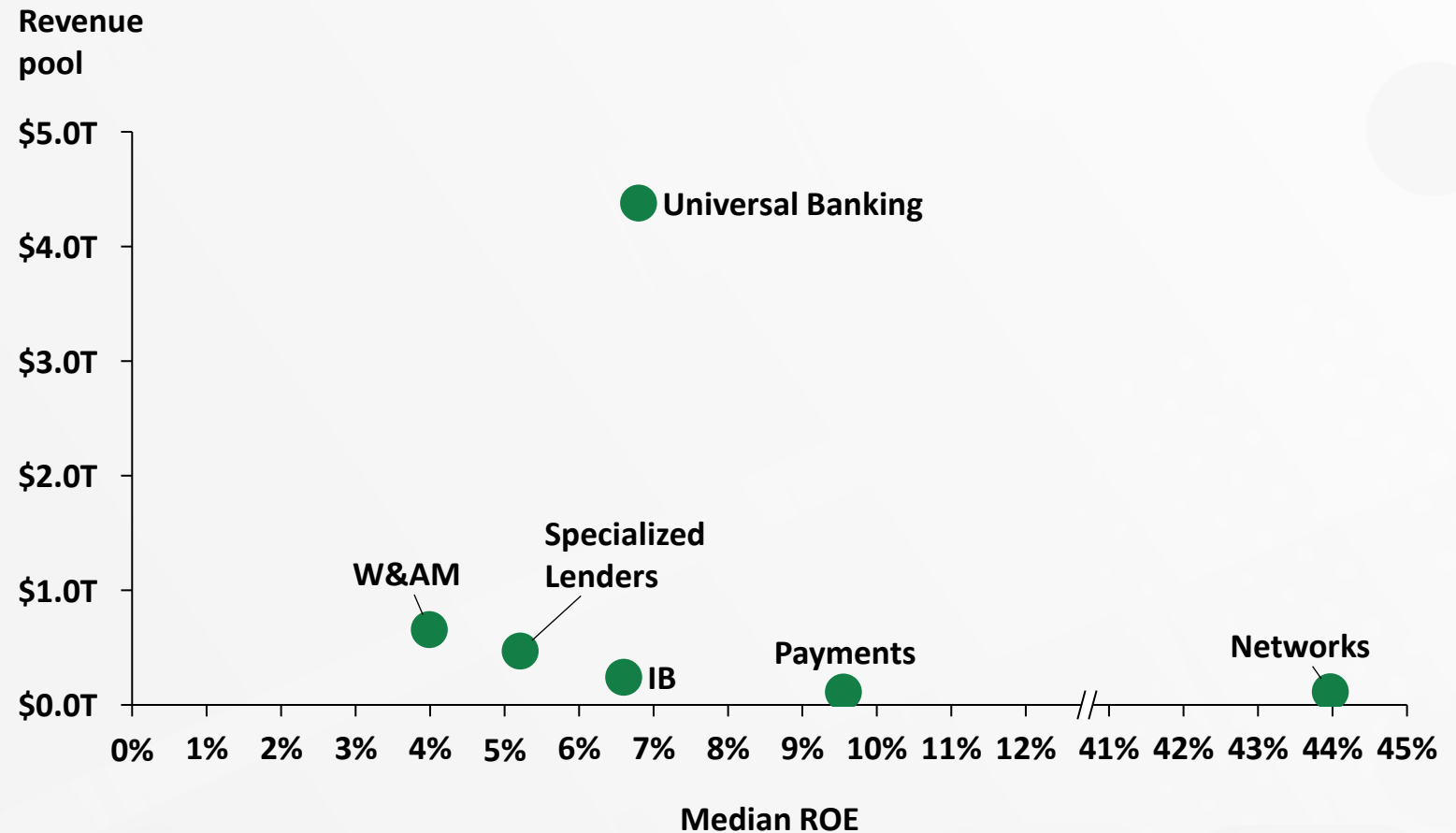
Top 10 companies by valuation



Payment - related

... because it offered a quick path to profitability with relatively little capital investment

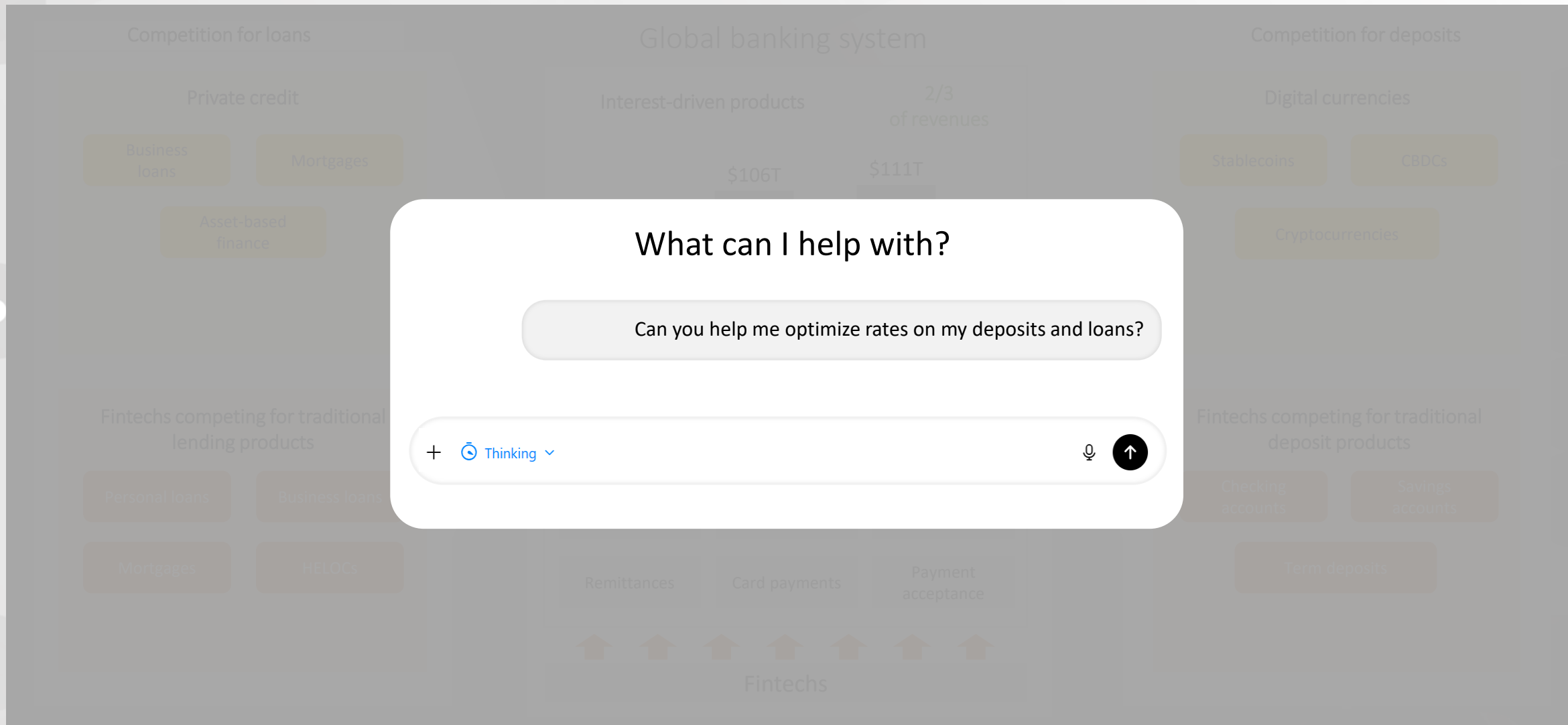
Global revenue pool and ROE by segment (FY2024, \$ trillions and %)



Note: Segment grouping done at company level

Source: Accenture Research analysis based on S&P CapitalIQ and proprietary Global Fintech Panorama database

Competition is attacking the fortress balance sheet



What can I help with?

Can you help me optimize rates on my deposits and loans?





+ 🕒 Thinking ▾



AI Agents will disrupt banks' balance sheets...

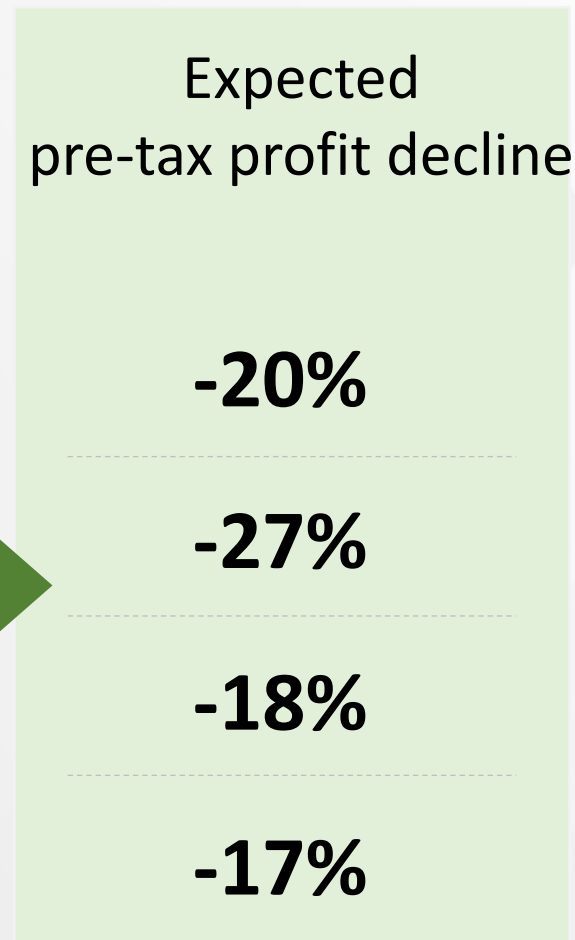
Latin American banking: Impact on pre-tax income from AI-optimized rates

Illustrative exercise based on FY25 aggregate data in local currency terms. Deposits and loans to the private sector.

	Av. Loan Interest Rate		Av. Deposit Interest Rate		Spread
	31.6%	—	20.1%	=	11.5%
	21.4%	—	8.1%_(*)	=	13.3%
	14.1%	—	4.2%	=	9.9%
	6.4%	—	2.8%	=	3.6%

What if NIM margins decline by

↓ **10%?**



Source: Accenture Research analysis based on BCRA, Banxico, CMF Chile, and Banco Central do Brasil. NIM margins refer to the net interest margin from traditional banking intermediation (loans and deposits) with the non-financial private sector, i.e., excluding other funding sources such as debt securities, interbank lines, etc. (*) Deposit cost annual rate based on Banco Central do Brasil data, as aggregate figures are reported for total funding.

Agentic AI shatters traditional capacity barriers

AI Agents will disrupt banks' balance sheets...

“

What would you do if the marginal cost of the next transaction is zero? What would you do if I gave you 10,000 more people at zero cost tomorrow?

It's that type of thinking... on **scale and parallel** capacity that is going to be possible”

Teresa Heitsenrether

Chief Data and Analytics Officer, JPMorgan Chase

Two paths

...use-case driven

The ROI of AI agents

AI agent use cases already show ROI in customer service and experience (42%), marketing (35%), and finance and accounting (35%).

These use cases typically include high-volume, repetitive tasks, and have a direct impact on cost savings, revenue generation, and risk mitigation. This strategic focus on tangible outcomes, rather than experimentation, underscores the industry's pragmatic and risk-aware approach to AI investment.

...enabling everyone with AI

LLM Suite named 2025 “Innovation of the Year” by American Banker

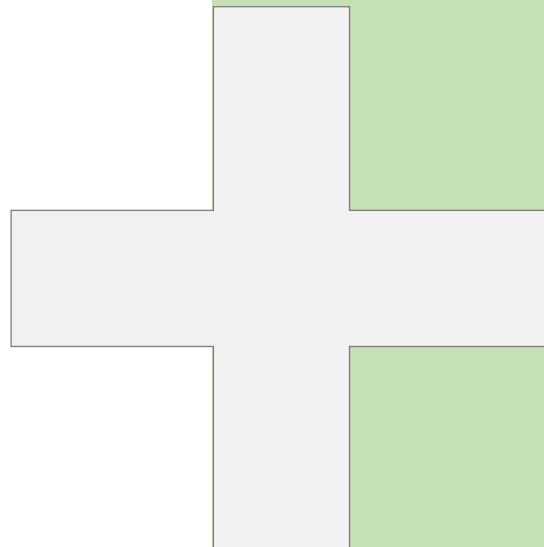
June 3, 2025

“LLM Suite was released in summer 2024 to eligible employees across the firm, providing access to large language models (LLMs) in a secure environment. Driven in part by employee demand, **the platform went from zero to 200,000 onboarded users within eight months**, supporting users with idea generation and content drafting”

Leading financial institutions are driven by a different culture



**Curiosity
tempered with
execution**



Seek
collaboration,
not consensus

From Agile to Adaptive Development

Adaptive development is poised to radically change how software is developed and maintained

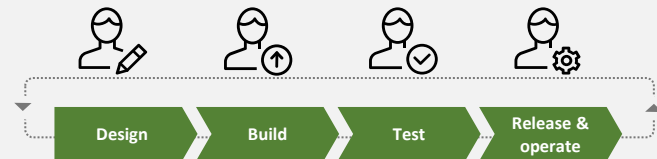
Stage 1

AI assisted delivery

Overview

Traditional SDLC: Humans own every SDLC step, AI sits inside individual tools

Conceptual diagram



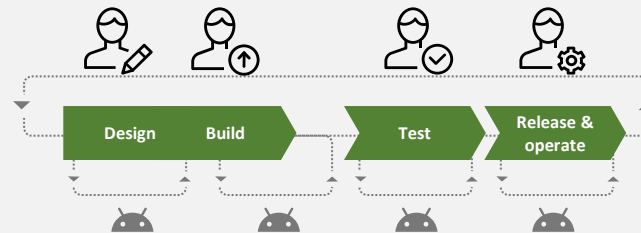
Potential impact

↑ 10–20%
Higher individual productivity

Stage 2

AI delegated delivery

Traditional SDLC: Pods delegate chunks of SDLC work to agents, but humans still manage the plan



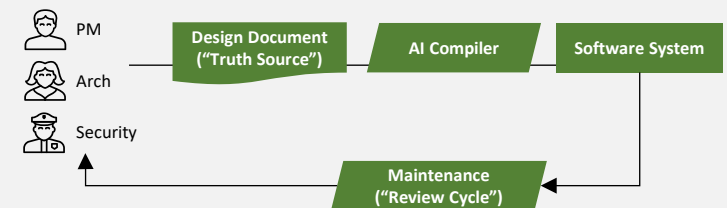
↑ 30-50%
Faster end to end delivery

Stage 3

Adaptive development

AI compiled SDLC: Natural language with guardrails within the design doc (source of truth) becomes the new interface for coding

Personas



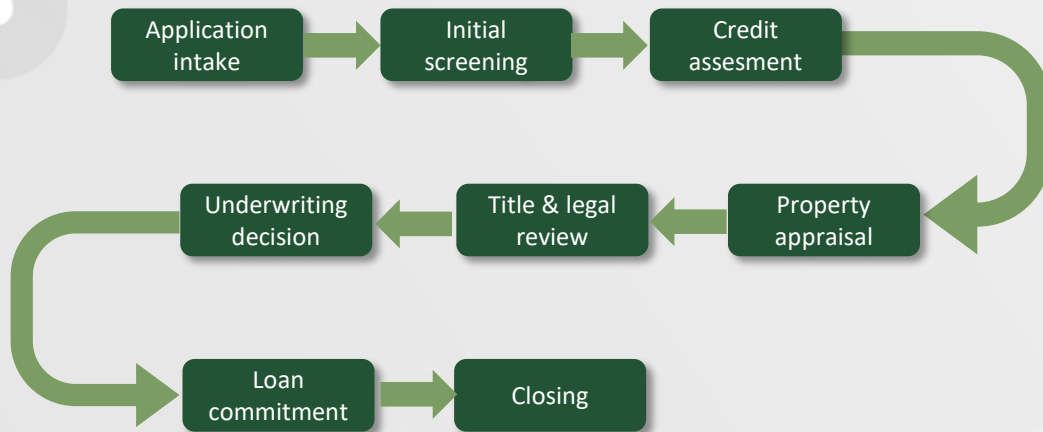
↑ 500-1000%
(5-10x) Faster end to end delivery

From serial to parallel thinking

Serial Mindset

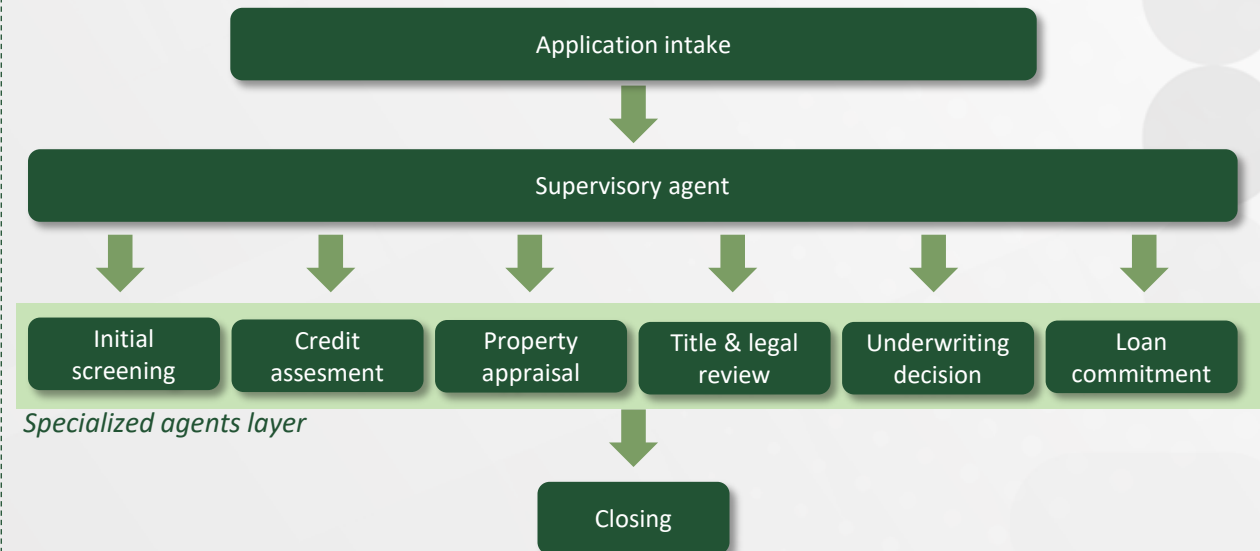
Processes moving step-by-step mainly due to people constraints

Mortgage process example



Parallel Mindset

All parts of the process receiving information at once and collaborating instantly, rather than waiting for sequential handoffs



If you remember just one thing ...

10X

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